

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

POSTAL RATE AND FEE CHARGES, 1997

DOCKET NO. R97-1

NOTICE OF INTERVENTION OF
GREETING CARD ASSOCIATION AS FULL PARTICIPATOR
(JULY 17, 1997)

The Greeting Card Association ("GCA") hereby gives notice of its intervention in the above-captioned proceeding as a full participator pursuant to 39 U.S.C. § 3624 and § 20a of the Commission's Rules of Practice and Procedure. In support of its intervention, GCA states as follows:

1. The names and addresses of the persons who are to receive service of any document related to this proceeding are:

Alan R. Swendiman, Esq.
Jackson & Campbell
1120 20th Street, N.W.
Suite 300 South
Washington, D.C. 20036-3437

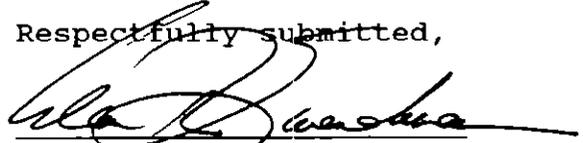
Dr. James A. Clifton
11514 Seven Locks Road
Potomac, Maryland 20854

2. GCA is a trade association representing many of the greeting card producers in the United States. In 1996, an estimated 7.1 billion greeting cards were purchased by American consumers, most of which were sent by First-Class Mail by household mail users. Greeting Card Association represents the interests of its members as well as the interests of over 95% of American households which mail greeting cards.

3. Therefore, GCA has a vested interest in the affairs of the Postal Service generally and a statutory interest in the matters to be heard and decided in this proceeding. Its interests cannot adequately be represented by any other party to this proceeding.

4. GCA will be a full participator in this proceeding.

Respectfully submitted,



Alan R. Swendiman
Counsel for Greeting
Card Association

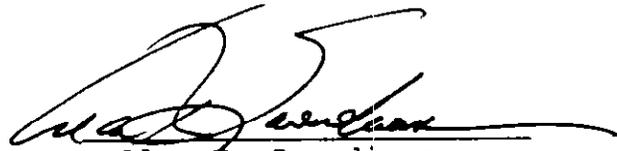
JACKSON & CAMPBELL, P.C.
1120 20th Street, N.W.
Suite 300 South
Washington, D.C. 20036-3437
(202) 457-1646

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all parties of record listed below in this proceeding on this date in accordance with Section 12 of the Rules of Practice and Procedure:

Daniel J. Foucheaux, Jr.
Chief Counsel, Ratemaking
United States Postal Service
475 L'Enfant Plaza West, S.W.
Washington, D.C. 20260-1145

Stephen L. Sharfman, Esq.
Office of the Legal Advisor
Postal Rate Commission
1333 H Street, N.W.
Washington, D.C. 20268-0001



Alan R. Swendiman

Dated: July 24, 1997